



The Impact of Co-Active Leadership Development

Leadership is about making an impact

Leadership is more than just running a team, a department, or a business: it is about embracing human complexity in a way that creates forward change. A leader who cannot understand their impact on others will not drive the same results as a leader who is conscious about creating an intentional impact on the people around them to align on common goals.

Reducing the Leadership Intention and Impact Gap Is Crucial for Business Success.

According to a 2018 **study** conducted by DDI, 80% of respondents indicated that leadership is a critical issue, while only 42% of leaders say that the quality of their organization’s leadership is high.

Investment in leadership training transforms businesses

It is impossible to grow as a business without dedicated, competent leaders. Leaders pave the way for organizational change and are essential for any business to succeed.

Our Co-Active Leadership Program is made for you

Our program is unique: it develops leaders through powerful experiential learning at both a professional and personal level. It’s an advanced program that helps leaders take control of their impact as role-models, people managers, and influencers.

- ➔ **Expanded leadership range and capacity**
- ➔ **Enhanced relationships and emotional intelligence**
- ➔ **Stronger vision and voice**
- ➔ **Understand personal leadership impact and unique leadership style**

The program includes **200 hours of live instruction** with world class instructors, former C-suite, leadership consultants, and professionally certified leadership coaches. Programs with comparable teaching elements and quality equate to roughly \$230 per teaching hour, while our program equates to \$99 per teaching hour.*

Leadership Training Sees Returns of 4:1

A recent **study** revealed that providing a leadership development program to new leaders yielded a 415% annual return on investment (ROI).

Improve Productivity of Teams

Effective leaders streamline operations, simplify decision-making, improve team effectiveness, and drive strategy and culture.

Attract and Retain the Best Talent

Great leaders attract and inspire great people. They boost employee engagement and reduce costs associated with turnover. The help you retain high-performing employees.

Improve Financial Performance

Individuals with strong leadership skills reduce costs, inspire innovation, drive new lines of revenue, and improve the customer experience by reducing churn.

*Compared to Center for Creative Leadership’s *Leading for Organizational Impact* program

Investing in Co-Active leadership has a cascade effect on people

It's true that better leaders build better teams. Employees working under an effective leader will learn from the successes and challenges their leader experiences. For every leader you invest in, you invest in their entire team.

Developing and investing in people means expanding the capacity of leaders in your organization to operate in the roles they currently hold, and the roles you hope they will grow into.



Co-Active Leadership Training Transforms the Entire Corporation

Leaders role-model the behaviors you want to see in your organization, which influences behaviors at every level and defines your culture. Developing Co-Active leaders means shaping leaders who are people-focused with a strong awareness of their impact and responsibility, inspiring others in your organization to step up as culture creators.



Increase Success in Navigating Change

Co-Active leaders are socially intelligent and can read and respond to their own actions and emotions, as well as those of others. They can bring people together towards a common goal and they have the expanded capacity to lead others through disruption and change.



Co-Active Leadership Training Improves Relationships

Co-Active leadership is intrinsically about relationships. Leadership development that focuses on communication, understanding, and personal impact improves relationships at every level, enhancing both individual and team performance.



Co-Active Leaders Help Reduce Conflict

One study shows that conflict costs \$359 billion a year. Leaders who can expertly navigate and reduce conflict through application of Co-Active leadership training can support teams, keep projects moving, and aid decision-making.



Are you ready to transform your business one leader at a time?

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